

The best way to describe your project

Supporting summary and additional resources

Key points

- Explain who you are, what you will do, and why
- Show how many sessions, who they are for, and who will deliver them
- Explain why you chose this approach based on community need
- Describe collaboration with other organisations
- Show outcomes, impact and wider social value

Extra tips

- Use numbers wherever possible
- Show long-term benefits beyond the project
- Explain your venue choice and timing (if relevant)

Useful resources

- Outcome measurement tools
 - [The National Lottery Community Fund](#) has a useful page of resources on measuring impact
- Get support from your local CVS (Council for Voluntary Sector) or LIO (Local Infrastructure Organisation). Find your nearest here: www.navca.org.uk/find-a-navca-member
- Make use of Funding directories (via local CVS organisations)
- Read through the National Lottery [funding guidance](#)

